

## **CITY CRUISER is committed to Protecting Your Privacy**

Protecting our customers' privacy is an important priority at CITY CRUISER and we are committed to maintaining strong and meaningful privacy protections. The privacy of your information is a significant responsibility and we value the trust you place in us.

Our Privacy Policy is designed to inform you about the information we collect, how we use it, and your options with regard to that collection and use. This policy also describes privacy rights you have under certain federal laws. This policy applies to CITY CRUISER customers in the United States and to visitors to CITY CRUISER websites.

### **Information Collected**

CITY CRUISER will only collect, store, use, and share your personal information (including email address) as it is defined by partybikebusiness.com's privacy statement and as regulated by state and federal laws. Information collected on the partybikebusiness.com web site is stored by CITY CRUISER and, unless it is otherwise stated, is only used to complete orders, supply service and support, as well as notify you when new/enhanced products and services become available. We do not disclose your information (including email address) to third parties except as stated in this privacy statement. We do not supplement your personally identifiable customer information (including email address) with information from other companies.

In order to purchase or download our product(s) a user must first complete the registration form. During registration a user is required to give contact information (such as name and email address). We use this information to contact you about services and products on our site, to send a confirmation email, or to notify you if we have any trouble processing your order.

If you decide to purchase our CITY CRUISER products, we request additional information. This information is used for billing purposes and to fill your order. If we have trouble processing an order, the contact information collected is used to contact you.

If you choose to use our referral service to tell a friend about our site, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit the site. CITY CRUISER stores this information for the sole purpose of sending this one-time email and tracking the success of our referral program.

Your friend may contact us at [info@partybikebusiness.com](mailto:info@partybikebusiness.com) to request that we remove this information from our database.

CITY CRUISER collects information about your system as it interacts with our site in order to prevent fraudulent returns. This information includes your IP address and device identification information.

### **Information related to Third Parties:**

We use an email delivery and marketing company to send emails that you have agreed to receive. Pixel tags and cookies are used in those email messages and at our Web site to help us measure the effectiveness of our advertising and how visitors use our site.

CITY CRUISER may also enter into marketing alliances and joint marketing relationships. CITY CRUISER's relationship with these companies shall not represent our endorsement for the products or services these companies offer; and, are only being made available within CITY CRUISER.com to serve as added conveniences for our site's visitors. Unless you have supplied your consent, CITY CRUISER does not share your name and other personally identifiable information (including email address); and, CITY CRUISER shall never sell or rent any information that identifies you personally or individually. Otherwise, for a third party intermediary to obtain your contact information or personal data, you, yourself, will need to supply them with your information or become their direct customer. If you consent to share your personal information with a third party through CITY CRUISER.com, you may unsubscribe by contacting us at any of the points of contact above.

Written agreements are established between CITY CRUISER and all third party intermediaries, as well as joint marketing and alliance companies. Each agreement strictly limits the use of your personally identifiable information to the scope of the contract. Contractual agreements, such as these, also stipulate safeguard, handling, and other precautionary care procedures, which are required to be taken. The contractual agreements we have in place and/or establish also govern confidentiality rights by limiting the information that we can share to include only aggregated statistical data.

### **Links to Other Web Sites**

CITY CRUISER.com may contain links to third party Web sites. Each of these links shall be clearly identified. CITY CRUISER does not direct nor oversees the policies, procedures, or other practices for companies other than CITY CRUISER. CITY CRUISER does not endorse the products and services that are offered by third party companies. The presence of third party links within CITY CRUISER.com are for convenience purposes only and should not be considered as representing an endorsement by CITY CRUISER. Some of these third party sites may collect information about you or request sensitive, personal information from you. If accessing a third party site via a link, which originated from CITY CRUISER.com you will be subject to the policies and procedures that have been established by the third party. We encourage you to review their privacy policies to learn more about what information is collected, how it is used, and how it is stored.

CITY CRUISER may provide third parties with links to CITY CRUISER.com. Once you have been redirected to a CITY CRUISER.com Web page, the terms and conditions of our site shall apply.

Our Web site includes Social Media Features, such as the Facebook Like button [and Widgets, such as the Share this button or interactive mini-programs that run on our site]. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

## **Use of Log Files and Cookies**

Like most Web servers, CITY CRUISER relies on log files. Log files include: Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), number of page views, platform type, date and time stamps, as well as the number visitors to our Web site. This information is used by CITY CRUISER to administer the site, analyze trends, track aggregated user movements, and gather broad demographic information for aggregated use only. Our Web site also uses tracking software, which enables us to anonymously analyze trends occurring on our Web site. Personally identifiable information (including email address) is not stored, as the software does not collect personal information such as name, age, phone number, mailing address, email address or credit card numbers from visitors. For each visitor to our Web page, the software automatically recognizes only the consumer's domain name, IP address, access times, and pages viewed. IP addresses, etc. are not linked to personally identifiable information (including email address).

CITY CRUISER.com does not employ the use of cookies.

## **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and other places we deem appropriate so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

If, however, we are going to use users' personally identifiable information (including email address) in a manner different from that stated at the time of collection we will notify users by posting a prominent notice on our Web site for 30 days.

If we merge with, or are acquired by another company, the resulting combined company will use the Personal Information you have provided as described in this policy. If we cease operation, your Personal Information may be transferred to and used by another company that offers similar or related products or services. You will be notified via prominent notice on our Web site for 30 days of any such change in ownership or control of your personal information.

## **Opting-Out of Further Communications**

You may opt-out of receiving communications from us and or our third-party associates by not submitting your information. When you enter your personal information at the CITY CRUISER.com Web site, you have opted-in to request that we share your personal information with third parties to receive marketing communications. When contacted by any of these third-party marketers, you should notify them directly of your choices regarding their use and sharing of your information and may opt-out of receiving additional offers from them or any third-parties with whom they have shared your information. If you no longer wish to receive our newsletter and/or promotional communications from us, you may opt-out of receiving them by following the instructions included in each newsletter or communication or by emailing us at [info@partybikebusiness.com](mailto:info@partybikebusiness.com) We also offer an opportunity to opt-out of certain communications utilizing the online contact us link, or via telephone at 1-310-793-6291.